

Patricio Mas

Product Designer



Profile

Since 1999 working independently and contracted as a visual communications designer, alone or leading teams, solving, building and developing projects from conception to final delivery.

Pragmatic ability to empathize with people, finding solutions and optimizing processes.

Always looking for new challenges with initiative, creativity, humor, perseverance, and patience.

Skills

- Design Thinking
- DesignOps
- Atomic Design
- UX / UI
- A11y
- I18n / L10n
- Agile / Scrum
- Remote / Async work ethic

+56 9 9080 3667

info@patriciomas.cl

www.patriciomas.cl

Social handle: @patriciomas

Interests



Experience

2017 - 2024	uPlanner Product Design Lead <ul style="list-style-type: none">· Team management, hiring, performance evaluation, mentoring, coaching.· DesignOps, documentation, design system, a11y, i18n, l10n, usability.
1999 - Current	Independent Product Designer <ul style="list-style-type: none">· Design, code and maintenance of various digital projects.· General business management.
2016 - 2017	Adity Academy WordPress Instructor <ul style="list-style-type: none">· Design of Professional Web Development course program.· Execution and evaluation.
2007 - 2008	Cardumen Production Manager <ul style="list-style-type: none">· Analysis and redesign of the digital agency's production process.· Human resources and infrastructure management.
2005 - 2007	Universidad de las Américas Art Director / Production Manager <ul style="list-style-type: none">· Management of the online course production team.· Design and implementation of methodologies, processes, and deliverables.
2003 - 2005	El Mercurio UX/UI Designer <ul style="list-style-type: none">· UI design and UX research for newspaper layout system project.· UI design for property and automobile webapps.
1999 - 2001	Grey Advertising Art Director <ul style="list-style-type: none">· Team management, hiring, mentoring, coaching.· UI design and UX research for various client projects.

Education

1994 - 1999	Universidad Tecnológica Metropolitana Santiago, Chile Bachellor, Visual Commiunications Design
-------------	---

Toolset



Languages

